

Code in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)



Hair
STYLING & SHAPING
 We Specialize in Individual COIFFURES - HAIRCUTTING PERMANENT WAVE - HAIR TINTING SCALP TREATMENTS - MANICURING A COMPLETE BEAUTY SERVICE
 Featuring Hair Styling by **ETHEL WINTERS**
 AIR CONDITIONED
 Telephone **GI 3-7738**
 EVES. BY APPOINTMENT
El Raine
 BEAUTY SALON
 1527 - 21st. Street



Style Art
 BEAUTY SALON
 Staff of Highly Skilled Hair Stylists
FEATURING COIFFURES OF THE STARS
 Specializing in HAIR STYLING HAIR TINTING PERMANENT WAVING
 DOWNTOWN LOCATION AIR CONDITIONED
 Evenings by Appointment
 Mr. MITCHELL - Director
 1020-10th
 Between "J" and "K" Sts.
 Call **GI 2-0554**

Beauty Shops - (Cont'd)
CHERRY'S BEAUTY SALON
 EXPERT PERMANENT WAVING & HAIR SHAPING
 Managing Owner - Cherry Wilkins
 OPEN EVENINGS BY APPOINTMENT
 2244 Stockton Bl-----GL 1-4876

Cindrella Beauty Salon
 3077 Freepost Bl-GI 3-8704

COLLEGE BEAUTY SALON
 WE SPECIALIZE IN PERMANENT WAVING Hair Cutting and Shaping by CALVIN
 2970 Freepost Blvd-----GI 3-7801

Colonial Beauty Nook
 Vina & Zelia's
 3510 Stockton Blvd-----GL 6-7212

CONTINENTAL HAIR STYLISTS
 805 Stockton Bl-GL 7-7049

COONROD MYRA BEAUTY SHOP
 By Appointment Only
 2500 Capitol Av-----GI 3-1460

Cornell's Beauty Shop
 Between 1st Ave & 2nd Ave on Franklin
 2632 Fkin Blvd-----GL 7-3923

COUNTRY CLUB BEAUTY CENTRE
 3392 El Camino Av-IV 7-0426

Curry Comb Beauty Salon
 2400 Fair Oaks Bl(C)-IV 7-4223

DAISY BELLE BEAUTY PARLOR
 North Sacramento
 Owned & Operated by JUDY and HARRY GABEL
 OPEN MON. THROUGH SAT. 9 A.M. - 11 6 P.M.
 AIR CONDITIONED
 115 Rio Linda Bl(NS)-WA 5-6184

Daunta Beauty Salon 5528 H-----GL 5-6788

The Yellow Pages save you time.

D'ELLEN SALON
 CENTER OF CARMICHAEL SHOPPING AREA
 Offering the Best in Professional Care in BEAUTIFUL HAIR STYLING TINTING - SHAPING PERMANENT WAVING
 Open Evenings by Appointment
 DOROTHY & KURZ - Owner-Operator
 Just off Fair Oaks Blvd
 5743 Marconi Av(C)-----IV 9-0947

DEL PASO MANOR BEAUTY SHOP
 IN DEL PASO MANOR SHOPPING CENTER
 Bea Leland - Owner
 Specializing in HAIR CUTTING - STYLING PERMANENTS - WAVING DYEING
 Corrective Treatments for Dried Out Brittle Hair
 MANICURING
 Open Tues. & Thurs. Evenings
 2432 Margal Dr-----IV 7-1461

DOLLY'S BEAUTY SALON 3714 J-GL 5-0667

Dolly's Beauty Shop 541 Munroe-IV 7-0179

Donna's Beauty Shop 5221 Poplar Bl(NH)-IV 9-9115

DON'S BEAUTY DECK
 Near Town & Country Village
 MR. DON, Mgr.
 2727 Fulton Av-----IV 9-7148

(Continued Next Page)

CURTAIN ROD GUIDE
 Thimble on end of rod guides it smoothly into the hem without catching or tearing.



Charles SALON of BEAUTY
 CHARLES CAMPBELL - Hair Stylist
 FOR APPOINTMENT
 Call **IV 7-9981**
 9 A.M. to 6 P.M. Mon. - Wed. - Friday - Saturday
 Tuesday & Thursday 9 A.M. to 9 P.M.
 SHAPING - TINTING - PERMANENT WAVING
 Our Specialty
 4361 Arden Way - Arden Plaza

EM=EMoire G=Glboro HU=Hudson WA=WAbash
 G=Glboro CL=Clatskanie TV=Vancouver

Beauty Shops - (Cont'd)
DON'S BEAUTY SHOP
 IN CARMICHAEL
 HAIR CUTTING & COLD WAVES YOU WILL LIKE - BY DON
 Reg-Electrologist
 Open Evenings by Appointment
 Fair Oaks Blvd at El Camino Ave
 5916 Van Assine Av(G)-IV 7-5712

Dorothy's Beauty Studio 1731 X---GI 3-6467

Dot's Beauty Shoppe 744-39th---GL 5-7849

East Side Beauty Shop 4611 H---GL 6-7369

Eleanor's Beauty Shop 1114 1/2-10th-GI 2-3985

Elite Beauty Shop 116 N Grove Av(NS)-WA 5-5534

ELIZABETH'S BEAUTY SALON
 3036 Auburn Bl-IV 7-2705

El Raine Beauty Shop 1527-21st---GI 3-7738
 (See Advertisement Page 52)

EL RANCHO BEAUTY SHOP
 614 Markey Av(NS)-HU 4-1621
 (See Advertisement Page 54)

Emilie's Beauty Shop 4217 Dry Crk Rd(DPH)-WA 5-2397

ENGLER BEAUTY SALON 1013-11th-GI 3-1767
 (See Advertisement This Page)

ENO'S BEAUTY SALON 1319-21st-HU 1-3109

FASHION FAIR BEAUTY SHOP
 NEW HAIR FASHIONS SPECIALIZE IN HAIR CUTTING & PERMANENT WAVES
 908-14th-----HU 4-8967

FASHIONETTE BEAUTY NOOK
 Edith Rigglesworth Prop
 2421 J-----GI 2-1639

FEDERICO BEAUTY COLLEGE
 909 1/2-8th-GI 3-1401
 (See Advertisement Page 50)

Fern's Beauty Shop 4627-15th Av-GL 1-8209
 (Continued Next Page)



BETTY ENGLE
 Beauty Salon
 MARCELLING SPIRAL PERMANENTS "COLD WAVING"
 WE CARRY A COMPLETE LINE OF DERMETIC COSMETICS
 Distinctive Costume Jewelry
 Air Conditioned For Your Comfort
 FOR APPOINTMENT DIAL **GI 3-1767**
 1013 - ELEVENTH ST.

Sacramento
Beauty School
 LICENSED & BONDED

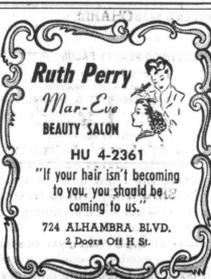
 Distinctive NEWEST METHODS TAUGHT
 Phases of Beauty Culture By Scientifically Trained Instructors
 All Beauty Work At Reduced Prices by Supervised Advanced Students
GI 3-4583
 1630 O ST.

BO MONDE
 Beauty Salon
 For Individual Charm
PERSONALITY PERMANENTS
 Specialists in THE NEW COLD PERMANENT WAVE
 Finger Waving Hair Tinting
Radio Waves For Difficult Hair
 Telephone **HU 4-1811**
 2129 J St. Near 22nd St.

SILVER SCISSORS
 TWO SALONS TO BETTER SERVE YOU
SILVER SCISSORS HU 1-2242
 1107 - 21st St. 21st Near K
 Both Salons Open Every Eve. Til 9 - Charge Accounts Invited
MILADY'S SILVER SCISSORS HU 4-6230
 1307 - 18th St. 18th Near Capitol



B-GEORGE BEAUTY SALON
 HAIR STYLING
 Cutting & Shaping Permanent Waving - Manicuring
 Break Hair and Scalp Treatments
 AIR CONDITIONED SALON
 Evenings by Appointment - AMPLE PARKING -
HU 1-0366
 912-26TH STREET



Ruth Perry
 Mar-Evo BEAUTY SALON
 Cutting & Shaping Permanent Waving - Manicuring
 Break Hair and Scalp Treatments
 AIR CONDITIONED SALON
 Evenings by Appointment - AMPLE PARKING -
HU 1-0366
 912-26TH STREET

House of Beauty
 SPECIALIZING IN THE ART OF HAIR STYLING
 EXPERT HAIR COLORING
 FOR APPOINTMENT CALL **HU 1-1712**
 1127 - 11th STREET
 MAIN FLOOR - MEDICO-DENTAL BLDG.

THE CHARRIAGE TRADE SHOPS
 Beauty Salon
 CATHERINE OWENS
 BEAUTY SPECIALISTS
 CONTOUR STYLED CUTTING & SETTING
 SOFT PERMANENTS MANICURES - PEDICURES UNWANTED HAIR WAX REMOVED
 AIR CONDITIONED LOOK
 While Your Hair Dries * COSMETICS * COSTUME JEWELRY * GIFTS
GL 6-6315
 1012-38th STREET